



## RETAIL APPLICATION FORM

1. **Company Name:** \_\_\_\_\_
2. **Contact Details:** \_\_\_\_\_
  - a. Contact Person: \_\_\_\_\_
  - b. Designation: \_\_\_\_\_
  - c. Address: P.O. Box \_\_\_\_\_ City: \_\_\_\_\_ Emirate/ Country: \_\_\_\_\_
  - d. Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_
  - e. Mobile: \_\_\_\_\_ Email ad: \_\_\_\_\_
  - f. Website: \_\_\_\_\_
3. **Brand Name/ Concept:** \_\_\_\_\_
  - a. Brand/ Concept website: \_\_\_\_\_
4. **Franchise:** Yes  No 

If **YES**, country of origin (brand): \_\_\_\_\_  
(Please attach FRANCHISOR information)
5. **No. of Stores Worldwide:** \_\_\_\_\_ **No. of Stores in UAE:** \_\_\_\_\_
6. **Location of Stores in UAE:** \_\_\_\_\_
7. **Target Market:**
  - a. Age Group: \_\_\_\_\_
  - b. Price Points or Range in AED \_\_\_\_\_  Mass Market  Middle Market  Upper Market
8. **Space Requirements:**
  - a. Minimum: \_\_\_\_\_ square feet b. Maximum: \_\_\_\_\_ square feet
  - b. Other requirements: \_\_\_\_\_
9. **Comments/ Queries:** \_\_\_\_\_
10. **Please attach the following documents:**
  - a. Company Profile
  - b. Concept Profile/ Brand Profile (a brief outline of your proposed business)
  - c. Brand Positioning
  - d. Product Range
  - e. Trade License Copy
  - f. Colour Photos of latest shops (shops front & interiors)

Please note that the application will be considered **INCOMPLETE** without the above attachments.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Printed NAME:** \_\_\_\_\_

***Without prejudice, there is no obligation on the Landlord's part to accept this application.***